

2023 MSHA

On Par 
with Progress

Driving the Course of Change

ANNUAL MEETING

SEPTEMBER 20-22, 2023
SHERATON FLOWOOD
THE REFUGE HOTEL & CONFERENCE CENTER



MSHA

Mississippi Speech-Language-Hearing Association

MYMSHA.ORG

A Message from the Conference Chairs

Dear Colleagues,

The Mississippi Speech-Language-Hearing Association is excited to return to The Sheraton Flowood Refuge Hotel and Conference Center for the 2023 MSHA Conference! The annual MSHA Conference is the premier conference for audiologists, speech-language pathologists, and students to gain continuing education units and network with colleagues and friends. This resort-style hotel is located on The Refuge Golf Course in Flowood, MS and offers multiple restaurants, a sprawling outdoor pool, and a lazy river.

MSHA is pleased to extend an invitation to you and your company to participate in our annual conference to be held Thursday, September 21 - Friday, September 22, 2023. We offer a variety of sponsorship levels to highlight your new products and opportunities for speech-language pathologists and audiologists.

Information concerning sponsorship levels, exhibit setup and removal, and other opportunities are included. Our Sponsorship and Exhibit Chairs and our Executive Director are happy to help you with registration or answer any questions you may have.

We look forward to spending time with you at the conference as we are "On Par with Progress" with MSHA!

Sincerely,

Amy Lebert and Rachel Powell
2023 Conference Chairs

Contact us

Ryan Kelly

Ryan.kelly@mymsha.org

Sponsorship Opportunities

Hole-in-One

\$2,000



- Recognized in all digital and physical conference materials and on social media
- Dedicated E-blast prior to the conference
- Conference attendee list (digital)*
- Company logo included in post-event thank you email
- Full-page ad in the digital conference brochure (8.5" x 11")
- Sponsorship of both speaker and conference event
- Premium exhibit booth (double table) with four chairs and choice of space within the exhibit hall
- Promotional item in attendees' bags

*LIST FOR CONFERENCE PROMOTION ONLY (NO FUTURE SOLICITATIONS)

Double Eagle

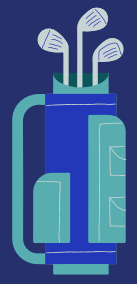
\$1,500



- Dedicated E-blast prior to the conference
- Sponsor of speaker and conference event
- Promotional item in attendees' bags
- Company logo included in post-event thank you email
- 1/2 page ad in the digital conference brochure (8.5" x 5.5")
- Single Display Space – 10'x9' exhibit space includes a table and two chairs
- Recognized on sponsor signage during conference

Eagle

\$1,000



- Dedicated E-blast prior to the conference
- Promotional item in attendees' bags
- Sponsorship of conference event
- Company logo included in post-event thank you email and digital brochure
- 1/2 page ad in the digital conference brochure (8.5" x 5.5")
- Single Display Space – 10'x9' exhibit space includes a table and two chairs
- Recognized on sponsor signage during conference

Birdie

\$500



- Single Display Space – 10'x9' exhibit space includes a table and two chairs
- Promotional item in attendees' bags
- Recognized on sponsor signage during conference
- Company logo included in post-event thank you email and the digital conference brochure
- 1/4 page ad in the digital conference brochure (4.25" x 5.5")

Par

\$250



- Logo recognition in the digital conference brochure
- Promotional item in attendees' bags
- Unmanned information table - Materials, provided by the sponsor, will be displayed. Extra products or materials will not be returned.

Additional Marketing Opportunities



LANYARDS FOR CONFERENCE ATTENDEES: \$250

Company provides the lanyards

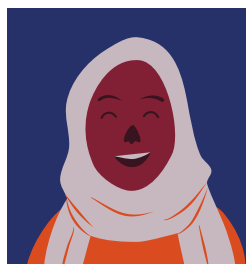
BAGS FOR CONFERENCE ATTENDEES: \$250

Company provides the bags. Must be able to hold 5 pounds.

CONFERENCE BAG INSERTS: \$150

Deliver your message directly to attendees with a promotional insert inside of official attendee conference bags.

***ALL SPONSORSHIP LEVELS CAN BE ALTERED TO FIT THE NEEDS OF THE ORGANIZATION.**



GENERAL INFORMATION

The Mississippi Speech-Language-Hearing Association's 2023 Exhibit Hall will be on a first-come, first-served set-up basis for all sponsors with the exception of the platinum sponsors. However, sponsors wishing to be assigned or to avoid assigned space adjacent to that of another sponsor should so indicate on their applications. Sponsors may check in and set up on Wednesday, September 22 between 4:00 p.m. and 7:00 p.m. The Exhibit Hall will open Thursday, September 21 at 7:00 a.m. Sponsors should break down by 4:00 p.m. on Friday, September 22. Sponsorship levels are listed on the enclosed contract. Payment is due upon return of contract. Please submit your completed contract and payment to us: PO Box 22664 Jackson, Mississippi 39225

EXHIBIT BOOTH ASSIGNMENTS

Premium exhibit space is reserved for Platinum sponsors. Booths will be assigned in the order the contracts are received. Sponsors will be provided with an 8 ft. skirted table and two chairs. Electricity and other special services will be provided by the Sheraton Flowood. Please contact them directly at 601-936-4550 for more information. MSHA reserves the right to accept or reject all booth requests. Sponsors may not sublet or assign the whole or any part of the exhibit space allotted to their agency. Sponsors wishing to share a booth must obtain prior approval from MSHA.

EXHIBIT SHIPPING AND STORAGE

The Mississippi Speech-Language-Hearing Association will not be responsible for accepting exhibit shipments for storage. Sponsors are responsible for making arrangements for delivery and return shipments with the Sheraton Flowood at 601-936-4550.

EXHIBIT CONTENT

MSHA reserves the right and sole discretion to reject any proposed exhibit for any reason. Potential sponsors are advised that the acceptability of products or services for display is based on legal, social, professional, and ethical considerations. Exhibits may not be inconsistent with the professional nature of the MSHA convention/meeting. Exhibit space is not intended for airing either side of a controversial social, political, or professional issue. MSHA reserves the right to require sponsors to edit, amend, or eliminate parts of exhibits that in the Association's opinion are not in keeping with the Association's objectives or are otherwise inconsistent with MSHA policies.

Potential sponsors are advised that contests, lotteries, raffles and games of chance may not be conducted without prior approval of the Conference Chairs. In addition, bags, lanyards, notepads, pens, flyers etc. with a sponsor's logo and company name, may be provided as part of a registration handout. Please contact our office at (601) 602-7043 for more information.

ACCEPTANCE OF EXHIBITS

The exhibition of products or services at the Mississippi Speech-Language-Hearing Association is neither an endorsement of the sponsoring organization nor of the products or services exhibited. MSHA is not responsible for any claims made by a sponsor. In addition, a sponsor may not, without prior consent, incorporate in subsequent promotions the fact that a product or service has been exhibited at the MSHA 2022 meeting.

SPONSORSHIP INFORMATION

ACCEPTANCE OF EXHIBITS, CONT.

Services and equipment provided

Sponsors will be provided with an 8 ft. skirted table and two chairs. Electricity and other special services will be provided by the Sheraton Flowood.

Security

MSHA is not liable for, nor carries any insurance on, exhibitor property or fixtures. For this reason, sponsors are encouraged to carry insurance on their exhibits at their own expense.

Additional Security Recommendations

Do not leave your booth unattended during the set-up period. Do not leave valuable exhibit materials or personal items under tables or displays. Do not leave purses, briefcases, laptop computers, cell phones, or prototype software/hardware in your booth. Please report any missing items or suspicious person(s) to security, and to MSHA immediately.

Destruction of Property

All property destroyed or damaged by a sponsor must be replaced in the original condition by the sponsor or at the sponsor's expense. Nothing may be taped, nailed, tacked, or otherwise affixed to ceilings, painted surfaces, fire sprinklers, columns, fabric, or decorative walls.

Advertisement Materials Submission

All ads and logos MUST be submitted no later than 5pm CST, Friday, August 18th to Lauren.Byrd@horizonprofessionalservices.com - subject line "MSHA 2023 Sponsor [company name]". Logos and ads alike should be in JPG or PNG format and sized appropriately for the sponsorship level paid.

Cancellations/ Refund policy

A charge of 25% of the sponsor fee will be assessed for cancellations made by June 20. Cancellations made between June 21 - July 19, will be subject to a 50% charge. Cancellations will not be accepted after July 19. If the Exhibit Hall is canceled due to circumstances beyond the control of the Mississippi Speech-Language-Hearing Association, all payments connected with exhibits will be refunded.



Sponsorship Opportunities Summary

	Hole-in-One \$2,000	Double Eagle \$1,500	Eagle \$1,000	Birdie \$500	Par \$250
ACCESS TO ATTENDEE CONTACT LIST*					
SPONSORSHIP OF SPEAKER					
SPONSORSHIP OF CONFERENCE EVENT					
PROMOTIONAL ITEM IN ATTENDEE BAGS					
ADVERTISEMENT ON SOCIAL MEDIA					
ADVERTISEMENT IN CONFERENCE PROGRAM					
ADVERTISEMENT IN DIGITAL CONFERENCE SIGNAGE					
EXHIBIT BOOTH	<i>Premium</i>				
ATTENDEE BAG INSERTS					

*LIST FOR CONFERENCE PROMOTION ONLY (NO FUTURE SOLICITATIONS)

ADDITIONAL IN-KIND MARKETING OPPORTUNITIES:

- ATTENDEE BADGE HOLDERS/LANYARDS
- ATTENDEE BAGS
- DOOR PRIZE DONATION
- SILENT AUCTION ITEM DONATION



Premium EXHIBIT BOOTHS: DOUBLE TABLE WITH FOUR CHAIRS AND CHOICE OF SPACE WITHIN THE EXHIBIT HALL. ALL OTHER SPONSOR LEVELS INCLUDING A BOOTH WILL BE A SINGLE TABLE WITH TWO CHAIRS, AND SPACE IS FIRST COME/FIRST SERVE.

2023 MSHA SPONSORSHIP AGREEMENT

The Mississippi Speech-Language-Hearing Association recognizes the importance of speech-language-hearing professionals in the provision of health and wellness services in our state and the need to enhance their visibility, legislative clout, and participation in key decision-making roles.

The association will host its 2023 Annual Conference at the Sheraton Flowood, September 20 - 22, and we want you to participate in this opportunity. Please complete and return this form before the August 15th deadline to be included in the 2023 MSHA Expo. Should you have any questions please call the MSHA office at (601) 602-7043

The Mississippi Speech-Language-Hearing Association's 2023 Exhibit Hall will be on a first-come, first-served set-up basis for all exhibitors with the exception of platinum sponsors. However, exhibitors wishing to be assigned or to avoid assigned space adjacent to that of another exhibitor should so indicate on this form. Exhibitors may register and set up Wednesday, September 20th from 4:00 p.m. - 7:00 p.m. The Expo will open at 7:00 a.m. on Thursday, September 21st. Please check your email for any updates or changes.

Please complete the following information and mail to:
MSHA, P.O. Box 22664, Jackson, MS 39225.

Name of Company: _____

Contact Person: _____

Address: _____

Telephone #: (____) _____ - _____ ext. _____

City, State, Zip: _____

E-mail Address: _____

Tax Identification Number: _____

Please list names for badges here: _____

**Ad and sponsorship information must be submitted no later than August 18th to be listed in digital program book and printed materials.*

